Redzak web copy

[homepage]

# [Tagline]

Because it’s possible

# [Carousel copy]

1. The future of home-buying is here.

2. One friendly platform.

3. Simpler. Faster. More enjoyable.

# Introducing Redzak

Technology has completely changed the real estate experience, for home buyers, sellers, and the agents that help them. When it comes to searching for a place to live, many services offer an extensive view of available properties – and frankly, most options are adequate for finding a home.

But only Redzak offers the holistic home-buying experience.

# All-in-one Platform

While competitors like to claim all-in-one service, we are the only ecosystem that hosts every the real estate professional. The result is a smoother, faster, and more enjoyable home-buying experience.

Buying a house can transform your life. Redzak is revolutionizing that process, one step at a time. Start, and finish the journey with us.

[CTA] Search homes

[CTA] Sign up or Log in

[about]

# Our Vision

Redzak’s mission is to become the one place you’ll ever have to go for every stage of the home-buying process. It’s a revolutionary idea, one that relentlessly looks at the experience through the eyes of those that matter most: people who want a home.

# How Redzak Works

Most real estate sites leverage a database of home listings to attract interested buyers. How the sites turn a profit is by selling these “leads” to real estate agents. Redzak is different.

Find out how real estate professionals become part of the Redzak ecosystem. In exchange, they receive a comprehensive suite of tools to help them serve the homebuyer as only Redzak can.

By foregoing the practice of monetizing leads, Redzak gains the flexibility to innovate in the real estate space.

[CTA] Join the Redzak network

[goes to “contact” page]

# Core Values

• Communication with the aim of transparency

• Optimism that seeks progressive solutions

• Intelligence to anticipate the needs of our audience

• Integrity that will change public perception of the real estate business

# About the Founder

Gonzalo’s interest in real estate began when a family member needed help navigating a challenging foreclosure process. Now as a Realtor and entrepreneur, he aims to radically simplify the complex world of real estate, to help people realize the universal dream of owning a home.

[contact]

# Join the Future of Real Estate

To learn more, or to be considered for inclusion in Redzak’s network of trusted professionals, write us.